



# NAREA

Northeastern Agricultural and Resource Economics Association

<i>President</i>	<i>President-Elect</i>	<i>Past-President</i>	<i>Secretary-Treasurer</i>	<i>Editors, ARER</i>
Robert Johnston Clark University	Jill Caviglia-Harris Salisbury University	Jackie Geoghegan Clark University	Douglas Morris University of New Hampshire	David Just & Garrick Blalock Cornell University

## Spring 2011 Newsletter

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### 2011 AAEA & NAREA Joint Annual Meeting, July 24-26

### 2011 NAREA Workshop “Economics and Child Nutrition Programs” July 23

### Pittsburgh, Pennsylvania

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#### Future Meetings

- 2012 Massachusetts
- 2013 New York
- 2014 West Virginia
- 2015 Rhode Island
- 2016 Maine
- 2017 Pennsylvania
- 2018 New Hampshire
- 2019 Nova Scotia
- 2020 Maryland
- 2021 Connecticut

#### President’s Column

Robert J. Johnston

Thanks to the hard work of our President-Elect, Jill Caviglia-Harris, we are well on our way to an excellent 2011 AAEA & NAREA Joint Annual Meeting. Jill has been working tirelessly with both AAEA and NAREA to ensure a successful meeting, in which NAREA interests are well represented. Within the joint meeting structure, NAREA will maintain its traditional number of 16 selected papers and symposia sessions, the Awards Luncheon, and nearly all other aspects of our stand-alone meetings. In addition, attendees will have access to all the content and events of the AAEA meetings. The meetings will take place from June 24 – 26 in Pittsburgh, PA. Please see the list of NAREA sessions near the end of the newsletter and plan to register early to obtain the best registration rates. The accompanying 2011 Workshop on Economics and Child Nutrition Programs is being coordinated by David Just of Cornell University. It will take place on July 23, just prior to the AAEA & NAREA Joint Annual Meetings. This event will feature

numerous experts in this increasingly important area of public policy.

Because the meetings are joint with AAEA this year, we have adjusted some of our traditional scheduling and events to better fit within the overall meeting format. Please review the full events schedule on the Annual Meeting website, <http://www.aaea.org/2011am/>. Of particular note, the NAREA Awards Luncheon is scheduled for 12:00 – 1:15pm on Monday, July 25th. This is a ticketed event open only to NAREA members, for which we are charging the nominal fee of \$10. This is less than you would likely pay for lunch on your own! Tickets are free for graduate students. Although the cost is minimal (or free), you can't attend without a ticket. So please remember to register for the NAREA Awards Luncheon when registering for the Annual Meeting. We are looking forward to a great turnout!

The selected paper committee for this year's NAREA sessions was chaired by President-Elect Jill Caviglia-Harris, with members Martin Heintzelman, Peyton Ferrier, Todd Schmidt, and Stacy Sneeringer. I would like to thank each of these members for their timely and informative reviews. The committee has selected an interesting and diverse group of papers representing the broad range of topics in which NAREA members are active. The meeting will feature 2 selected symposia and 14 selected papers sessions. At the Monday Awards Luncheon, the 2011 Public Service through Economics Award Winner, Ron Cotterill (Professor Emeritus, University of Connecticut), will give an address emphasizing the challenges, benefits and unexpected twists of work within the policy sphere – along with advice for economists who wish to advance the policy impact of

their own work. Professor Cotterill's work in agricultural economics over the last three decades has had a profound effect on the evolution of antitrust economic analysis and policy, with major impacts in several food industries and the prices consumers pay for everyday food items like milk and cereal. We look forward to an interesting and insightful Awards Luncheon address.

David Just has put together a great program for the 2011 Workshop on Economics and Child Nutrition Programs, with support from the Cornell Center for Behavioral Economics and Child Nutrition Programs, and the cooperation of the Food Safety and Nutrition Section of the AAEA. The workshop will be held from 8:30am to 5:30pm on Saturday, July 23<sup>rd</sup>. It features top researchers from across the US, including a keynote address by George Loewenstein of Carnegie Mellon University. The preliminary program is included at the end of this newsletter. The workshop is by registration only, so don't forget to sign up when you register for the 2011 AAEA & NAREA Joint Annual Meeting (<http://www.aaea.org/2011am/>).

An exciting and successful new activity at the 2010 meetings was "Engaging Young Scholars," organized by Jill Caviglia-Harris and Jeff Hyde, with presentations by many on the NAREA Board of Directors. The event was designed for new faculty, post docs and graduate students. It provided the opportunity to learn about NAREA, discuss various aspects of scholarly productivity, and get to know senior members of the Association. Drawing from the success of the 2010 event, a new Young Scholars program is being planned for the 2011 AAEA & NAREA Joint Annual Meeting (see details below). This event will be held on Sunday, July 24, from 1:00 pm – 4:30

pm. This program, jointly sponsored by NAREA & AAEA will provide early career scholars with the opportunity to develop skills that are crucial to succeeding in professional positions in agricultural and resource economics. See additional details below, and remember to register!

Planning is also underway for our 2012 meetings in Massachusetts. Two past-presidents of the organization, Jackie Geoghegan and Dan Lass, are now finalizing arrangements with the venue. Planning for the 2012 Workshop on Economics and Ecosystem Services is also underway. I am working with Dana Bauer and Carolyn Dimitri on the Workshop committee, with assistance from Jacqueline Geoghegan and Joshua Duke. The tentative dates and location for the workshop and meeting are June 10-12 in Lowell, MA. And, looking further ahead, Harry Kaiser has already begun planning the details of our 2013 meeting in Ithaca, NY. Stay tuned for additional details on future meetings and workshops as they become available.

The NAREA Board of Directors had a productive meeting on October 22, 2010 in Boston, MA. Thanks to Dana Bauer for arranging excellent facilities for the meeting. Primary topics discussed at the meeting included details of the upcoming 2011 AAEA & NAREA Joint Annual Meeting, initiatives to further enhance the broad recognition of *ARER*, and plans to ensure the sustainability of future NAREA workshops. The Board also discussed the current legal structure of NAREA, particularly with regard to implications for potential officer and editor liability. Also discussed at the Board of Director's meeting was NAREA's need for a new webmaster. After years of dedicated

service in this role, Jill Caviglia-Harris is stepping down to take on her new duties as President-Elect. The call for a webmaster is found below. These and other issues will be discussed at the NAREA Business Meeting, currently scheduled for Monday, July 25, from 6:00 to 7:00pm at the joint Annual Meeting. Please see the updated conference program for any updates. Because we only have an hour for the meeting this year, and many important things to discuss, it is important that everyone show up on time!

In the lead up to the AAEA & NAREA Joint Annual Meeting various other NAREA committees have also been hard at work. The Master's Thesis Awards committee chaired by Sylvia Brandt is close to selecting its winner. The Distinguished and Honorary Member Committee, chaired by Donna Ramirez Harrington, has also made its decisions. Winners will be announced at the Awards Luncheon, along with the winner of the 2011 *Agricultural and Resource Economics Review (ARER)* Article of the Year Award. As noted above, the 2011 Public Service through Economics Award Winner is Ron Cotterill. Jill Caviglia-Harris will soon be reviewing applications for NAREA Graduate Student Conference Scholarships. All these awards will be presented at the Monday Award lunch. Be sure to schedule the luncheon into your conference activities and register for a ticket.

In closing, I look forward to seeing you all in Pittsburgh, as my year as NAREA President draws to a close. As always, I would like to thank NAREA Board of Directors for their continued work, as well as all the committee members and chairs for their hard work and dedication to our continued success.

## **NAREA Elections 2011**

Jacqueline Geoghegan

The NAREA 2011 elections are currently underway! We have an exceptional slate of candidates, and I thank them all for their willingness to stand for election. For the position of President-Elect, the two candidates are Kathleen Bell (University of Maine) and Cheryl Brown (West Virginia University). There are two open positions for the Board of Directors, the four candidates for these positions are: Martin D. Heintzelman (Clarkson University); Vivian Hoffmann (University of Maryland); Ted Jaenicke (Penn State); and Todd Schmit (Cornell University). The elections run until May 15, 2011, with the emails with the information on voting sent out in late April. If you have paid your 2011 dues and did not receive the email, please let me know ASAP ([jgeoghegan@clarku.edu](mailto:jgeoghegan@clarku.edu)).

## **2011 AAEA & NAREA Joint Annual Meeting**

Jill Caviglia-Harris

The Northeast Agricultural and Resource Economics Association (NAREA) will hold its annual meeting jointly with the Agricultural & Applied Economics Association (AAEA) from July 23 – July 26 at the David L. Lawrence Convention Center in Pittsburgh, PA. The main conference hotel is the Westin Convention Center, Pittsburgh, with rooms also reserved at the Omni William Penn Hotel. Attendees will have access to all of the concurrent sessions, plenary sessions, the Welcome Reception on Sunday night, and the Closing Reception on Tuesday night. Tickets for luncheons and banquets are not included

with a registration, but can be purchased separately using the registration form.

Please plan to join us for the NAREA Awards Luncheon to be held Monday, July 25, 12:00 pm – 1:15 pm. This luncheon includes recognition of winners of annual awards, followed by an invited lecture by the distinguished recipient of the NAREA Award for Outstanding Public Service through Economics. All NAREA members are encouraged to attend. The subsidized ticket cost is \$10 for regular (non-student) members of NAREA and is free for student members. Members must pay their membership fee to NAREA by the early registration deadline (May 3, 2011) to register for this luncheon.

In place of holding one or two plenary talks this year, NAREA will jointly sponsor with AAEA, a plenary discussion planned for Tuesday July 24 from 12:15-1:15. We are excited to host this session titled “The Case for Agriculture for Development: Challenges for Impact Evaluation and Policy Design.” This discussion is expected to draw a large crowd as the panelists will include Michael Carter and Elisabeth Sadoulet and Martin Ravallion, the AAEA Galbraith speaker, will serve as the session moderator.

A block of rooms has been reserved at \$179-209 per night plus tax at the Westin Convention Center and at \$159-179 per night plus tax at the Omni William Penn Hotel. To receive the discounted Joint Annual Meeting rates reserve a room online, or call (800) 843-6664 and mention AAEA. The deadline to reserve a room for the Joint Annual Meeting is June 21. After that date, the rates above cannot be guaranteed for either hotel. Conference registration fees begin at \$350 for members (for early registration) and \$95 for graduate student

members. Higher rates apply after the early registration deadline. Please see <http://www.aaea.org/2011am/> for details.

Questions related to the meeting can be directed to President-Elect Jill Caviglia-Harris, [jlcaviglia-harris@salisbury.edu](mailto:jlcaviglia-harris@salisbury.edu).

## **2011 NAREA Workshop, “Economics and Child Nutrition Programs”**

David Just

As part of the 2011 AAEA & NAREA Joint Annual Meeting in Pittsburgh, PA, NAREA will sponsor a pre-conference workshop on Economics and Child Nutrition Programs. The workshop will be held from 8:30a.m. to 5:30p.m. on July 23. The workshop is supported by the Cornell Center for Behavioral Economics and Child Nutrition Programs, with the cooperation of the Food Safety and Nutrition Section of the AAEA. This workshop will showcase emerging issues and creative policy solutions in nutrition and food programs such as the National School Lunch Program, Women, Infants, and Children, and the Supplemental Nutrition Assistance Program. The workshop will include presentation of both invited and selected papers. The keynote address will be delivered by Dr. George Loewenstein, the Herbert A. Simon Professor of Economics and Psychology, Carnegie Mellon University. A preliminary workshop program is included at the end of this newsletter.

This is a ticketed event at the 2011 AAEA & NAREA Joint Annual Meeting. The cost to attend for professionals is \$65 and for students is \$35. For details and to register, see <http://www.aaea.org/2011am/>. Questions

can be directed to workshop organizer David Just, [drj3@cornell.edu](mailto:drj3@cornell.edu).

## **Early Career Mentoring Workshop and Program at the 2011 AAEA & NAREA Joint Annual Meeting**

Jill Caviglia-Harris

Based on positive feedback received from our first workshop held at our annual meeting last year, NAREA will be holding its second annual mentoring event at the AAEA & NAREA Joint Annual Meeting on Sunday, July 24, 1:00 pm – 4:30 pm. This workshop, jointly sponsored by NAREA & AAEA, is intended to provide early career scholars with the opportunity to develop skills that are crucial to succeeding in professional positions in agricultural and resource economics. The 2011 program will include a welcome, presentations on best practices in grant writing, making presentations, and manuscript writing, and networking opportunities.

The schedule of the event is as follows:

- 1:00 Welcome and Networking (snacks provided)
- 1:50 Presidential Welcome—Robert Johnston
- 2:00 Improving Presentation Development and Skill—Paul Preckel
- 2:30 An Editor’s Perspective on Publishing—Garrick Blalock and David R. Just
- 3:00 Grant Writing Best Practices—Robert Johnston and William Wheeler

3:30 Closing Event – Jill Caviglia-Harris,  
Jeffrey Hyde and Kent Messer

4:15 Final Remarks

This is a ticketed event. It is free to attend, but you must register in advance on the meeting registration form. Please plan to join us if you are early career, late career or somewhere in between – all are welcome. For additional information or to register for the event please contact Jill Caviglia-Harris, [jlcaviglia-harris@salisbury.edu](mailto:jlcaviglia-harris@salisbury.edu).

## **2012 Annual Meeting in Massachusetts**

Jacqueline Geoghegan

The NAREA 2012 annual meeting is being planned for the historic city of Lowell, Massachusetts for June 10-12. Negotiations are currently underway with the University of Massachusetts - Lowell conference center. As of press time, the contract had just been received from the conference center. The venue is in the center of downtown Lowell, along one of the historic canals and within a short walk of the Lowell National Park Service Historic Site, as well as the many additional textile and other museums. In addition, Lowell has a vibrant arts, culture, sports, and food scene!! More details to be provided in the next newsletter.

## **2012 Workshop on Economics and Ecosystem Services**

Robert Johnston

The topic for the 2012 NAREA Workshop, to be held in coordination with the Annual Meeting, is Economics and Ecosystem Services. The organizing committee includes Robert Johnston, Dana Bauer and

Carolyn Dimitri. Workshop planning has commenced, and details will be forthcoming in future NAREA Newsletters. Questions should be directed to Robert Johnston, [rjohnston@clarku.edu](mailto:rjohnston@clarku.edu).

## **Call for a NAREA Webmaster**

Jill Caviglia-Harris

NAREA is currently seeking an individual to serve as the new NAREA webmaster. This volunteer position will commence immediately with training from the current webmaster. The position will be turned over to the new webmaster no later than June 2011.

The webmaster's position includes maintaining and updating the NAREA website and conference webpage and requires knowledge of html and/or a web interface program such as FrontPage. The website can be accessed by the webmaster via the internet using a secure login process. Updates are generally made every 1-2 months as documents and uploads are requested from board members such as changes and additions to bylaws, board membership, and newsletters. The website is currently designed and programmed by Todd Smith, the Salisbury University webmaster. Todd will continue with the programming if NAREA requests. If so, the webmaster will edit and update the conference website and work with Todd on the look and design – but will not be required to do any of the more complicated programming.

Those interested in the position are to submit a one paragraph letter of interest noting experience and skill to Jill Caviglia-Harris, [jlcaviglia-harris@salisbury.edu](mailto:jlcaviglia-harris@salisbury.edu).

## **Don't Forget to Renew Your Membership!**

NAREA's primary source of revenue is your membership dues, due on January 1<sup>st</sup> of each year. 2011 Membership fees are now past due. See our website for renewal form, or use the AAEA "check-off" for NAREA, or pay your membership when you register for the Pittsburgh meetings.

There are two options to pay NAREA dues: an annual fee of \$25 regular and \$5 student; or a three year membership at \$65 regular and \$10 student. Forms are available at <http://www.narea.org/Membership.html>. These options are also available through the AAEA website for individuals who wish to pay for multiple memberships at once: [www.aaea.org](http://www.aaea.org). Questions and membership forms should be directed to the NAREA Secretary-Treasurer Doug Morris, [dr.doug@unh.edu](mailto:dr.doug@unh.edu), or via postal mail at

Dr. Doug Morris  
Secretary - Treasurer  
Northeastern Agricultural and Resource  
Economics Association  
56 College Road, G68 James Hall  
Durham, NH 03824-3589

Please note any changes in postal or email addresses.

## **Secretary/Treasurer's Report**

Doug Morris

NAREA continues on solid financial footing, although membership continues to exhibit long-term slippage, mirroring patterns in other associations. NAREA continues to attract new members and has

been successful with renewals of lapsed memberships. However, this is offset by a loss of members who have retired from the profession or who join to attend a single meeting and then fail to renew (often graduate students).

As of May 1, 2011, NAREA has total assets of \$125,345, not including the President's Fund which has current assets of \$9,202. The Association has 178 regular members and 52 student members, along with 27 honorary life members and 65 library subscriptions to the journal.

## ***Agricultural and Resource Economics Review (ARER)* Editor's Report**

David R. Just and Garrick Blalock

Thanks to the efforts of Liesl Koch, our adept technical editor, the April 2011 issue of the journal has been sent to the publishers. This issue will consist of nine articles, four of which were presented at the pre-conference workshop at NAREA's annual meetings in Atlantic City this past June examining the market for local foods. The second issue will appear in August and a third in December. The August issue will feature a small number of papers examining the impact of broadband use in agriculture, as well as many other contributed papers. The December issue will feature papers presented as part of a conference on "The Economics of Land-Use Change: Advancing the Frontiers," organized by Lori Lynch and Jacqueline Geoghegan, and funded by the EPA. This features a collection of well published and influential researchers, including many NAREA regulars.

Submissions remained relatively high in 2010, though not quite as high as in 2009.

Of these submissions, 21 were associated either with the special issues (such as the one appearing in December, or the April issue including NAREA workshop papers). Of the contributed manuscripts, 35 were allowed to revise (with 14 still in revision), 31 were rejected, and 29 were accepted. This leads to an acceptance rate that is slightly lower than in the most recent few years, potentially signaling a steady increase in quality.

We are grateful to the NAREA Board and Doug Morris as Secretary/Treasurer of NAREA for their support. We also appreciate the technical editing expertise of Liesl Koch and Kate Fahl. Special thanks are extended to all the reviewers and editorial board members who have assisted us in reviewing the manuscripts.

## **Presidents' Fund**

Robert Johnston & Doug Morris

The Presidents' Fund has been established to support graduate student and early-career professional members' involvement in the Association. All members can contribute to this fund. Past Presidents of the Association are especially encouraged to support this fund. The Secretary-Treasurer is responsible for managing the proceeds of the Past-Presidents' Fund, as well as soliciting contributions to the Fund. A committee composed of the President, Past-President, and President-Elect will be responsible for awarding grants from this fund to graduate students and early-career professionals.

Please consider adding your financial support to this endeavor through a tax-deductible contribution. To contribute contact the NAREA Secretary-Treasurer

Doug Morris, [dr.doug@unh.edu](mailto:dr.doug@unh.edu), or send contributions (made out to NAREA) to:

Dr. Doug Morris  
Secretary - Treasurer  
Northeastern Agricultural and Resource  
Economics Association  
56 College Road, G68 James Hall  
Durham, NH 03824-3589

Please specify that the contributions are to be directed to the Presidents' Fund.

## **Call for Nominations: NAREA Award for Outstanding Public Service Through Economics**

NAREA calls for nominations for the 2012 Award for Outstanding Public Service through Economics. This award honors and recognizes economists who have applied agricultural, environmental, consumer, resource, or community development economics in a unique way that has contributed toward solving important problems and improving the welfare of society. The recipient(s) need not be a member of the Association. The nomination letter should focus on why the nominee meets the criteria for the award. Nominees will be evaluated on the quality of their work and their demonstrated contribution to improving societal welfare as indicated by the nomination letter. Additional information on nominations and past award recipients can be found on NAREA's website, [www.narea.org](http://www.narea.org).

The recipient(s) will be invited to present an address at the 2012 NAREA Annual Meeting in Lowell, MA that will be published in the *Agricultural and Resource Economics Review (ARER)*. The recipient will receive an honorarium of \$1,000 to



cover travel costs. Nominations must be received by **December 15, 2011**. Letters of nomination and biographical sketches should be emailed to Jill Caviglia-Harris at [jlcaviglia-harris@salisbury.edu](mailto:jlcaviglia-harris@salisbury.edu).

## **2010-2011 Committee Membership**

The NAREA Bylaws provide for several standing committees and the formation of ad hoc committees according to the needs of the Association in any year. Membership for each committee is present for 2010-2011. The tasks of each committee are described in the bylaws: <http://www.narea.org/bylaws.html>.

### **Executive Committee**

#### **President**

Robert Johnston  
Clark University

#### **President-Elect**

Jill Caviglia-Harris  
Salisbury University

#### **Past President**

Jacqueline Geoghegan  
Clark University

#### **Secretary-Treasurer**

Douglas E. Morris  
University of New Hampshire

#### **Directors**

Kent Messer (2011)  
University of Delaware

Jeffrey Hyde (2011)

Penn State University

Barrett Kirwan (2012)  
University of Maryland

Rachel Bouvier (2012)  
University of Southern Maine

Dana Bauer (2013)  
Boston University

Carolyn Dimitri (2013)  
USDA/ERS (currently on leave at  
New York University)

### **Government Representative**

William Wheeler  
Environmental Protection Agency

### **Editors, ARER**

David Just (2009-2011)  
Garrick Blalock (2009-2011)  
Cornell University

### **2011 Annual Meeting Program Committee**

Jill Caviglia-Harris, Chair  
Salisbury University

Robert Johnston  
Clark University

Jacqueline Geoghegan  
Clark University

Douglas E. Morris  
University of New Hampshire

Ande Rowe, Local Arrangements  
Liaison, AAEA

### **Webmaster**

Jill Caviglia-Harris

Salisbury University

### **Membership Committee**

Vivian Hoffman, Chair (2011)  
University of Maryland

Mario Teisl (2012)  
University of Maine

Blessing Maumbe (2013)  
West Virginia University

### **Distinguished and Honorary Life Member Awards**

Donna Ramirez Harrington (2011)  
University of Vermont

Kathleen Bell (2012)  
University of Maine

Dan Lass (2013)  
University of Massachusetts

### **Master's Thesis Award Committee**

Sylvia Brandt (2011), Chair  
University of Massachusetts

Kenneth Leonard (2011)  
University of Maryland

Mark Sperow, (2011)  
West Virginia University

Emi Uchida (2011)  
University of Rhode Island

Miguel I. Gómez (2011)  
Cornell University

Alessandro Bonanno (2011)  
Penn State University

### **Audit Committee**

John Halstead, Chair

New Hampshire

Alberto Manalo  
New Hampshire

Michael Sciabarrasi  
New Hampshire

### **Nominating Committee**

Jacqueline Geoghegan  
Past-President  
Clark University

Robert Johnston  
President  
Clark University

Jill Caviglia-Harris  
President-Elect  
Salisbury University

### **2011 Workshop Committee**

David Just, Chair  
Cornell University

Jill Caviglia-Harris  
Salisbury University

#### Ex-Officio

Robert Johnston, President  
Clark University

### **2012 Workshop Committee**

Dana Bauer, Chair  
Boston University

Robert Johnston,  
Clark University

Carolyn Dimitri  
USDA/ERS (currently on leave at  
New York University)

#### Ex-Officio

Jill Caviglia-Harris, President-Elect  
Salisbury University

### **Finance Committee**

Jacqueline Geoghegan  
Past-President

Douglas E. Morris, ex officio  
University of New Hampshire

Charles Towe (2011)  
University of Maryland

Chris Anderson (2011)  
University of Rhode Island

### **Selected Papers & Symposia Committee**

Jill Caviglia-Harris, Chair  
Salisbury University

Stacy Sneeringer (2011)  
Wellesley College

Martin Heintzelman (2012)  
Clarkson University

Peyton Ferrier (2012)  
USDA / ERS

Todd Schmidt (2012)  
Cornell University

### **Award for Outstanding Public Service through Economics Committee**

Robert Johnston, President (2012)  
Clark University

Lynne Lewis (2011)  
Bates College

Cheryl Brown (2011)  
West Virginia University

Carolyn Dimitri (2012)  
USDA/ERS (currently on leave at  
New York University)

Jill Caviglia Harris (2013)  
Salisbury University

Will Wheeler (2013)  
US Environmental Protection  
Agency

### **Presidents' Fund**

Lori Lynch, Past President  
University of Maryland

Jacqueline Geoghegan, President  
Clark University

Robert Johnston, President-Elect  
Clark University

### **ARER Editorial Board**

Wolfram Schlenker  
Columbia University

Barrett Kirwan  
University of Illinois

Michael Roberts  
North Carolina State University

Yanhong Jin  
Rutgers University

Marc Bellemare  
Duke University

Travis Lybbert  
University of California, Davis

**2011 AAEA & NAREA Joint Annual Meeting**  
**Northeastern Agricultural and Resource Economics Association (NAREA) Program**

**Pre-conference Workshop: Economics and Child Nutrition Programs**

*This is a ticketed event. The cost to attend for professionals is \$65 and for students is \$35.*

Saturday, July 23, 8:30 am – 5:30 pm

This workshop will showcase emerging issues and creative policy solutions in nutrition and food programs such as the National School Lunch Program, Women, Infants, and Children, and the Supplemental Nutrition Assistance Program. The workshop will include presentation of both invited and selected papers. The keynote address will be delivered by Dr. George Loewenstein, the Herbert A. Simon Professor of Economics and Psychology, Carnegie Mellon University.

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**Pre-conference Workshop: Early Career Development**

*This is a ticketed event. It is free to attend, but you must register for it in advance on the meeting registration form.*

Sunday, July 24, 1:00 pm – 4:30 pm

This workshop, jointly sponsored by NAREA & AAEA, is intended to provide early career scholars with the opportunity to develop skills that are crucial to succeeding in professional positions in agricultural and resource economics. The 2011 program will include a welcome, presentations on best practices in grant writing, making presentations, and manuscript writing, and networking opportunities:

1:00 Welcome and Networking (snacks provided)

1:50 Presidential Welcome

2:00 Improving Presentation Development and Skill—Paul Preckel

2:30 An Editor's Perspective on Publishing—Garrick Blalock and David R. Just

3:00 Grant Writing Best Practices—Robert Johnston and William Wheeler

3:30 Closing Networking Event - Jill Caviglia-Harris, Jeffrey Hyde and Kent Messer

4:15 Final Remarks

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**Keynote Address (AAEA & NAREA)**

Sunday, July 24, 7:00 pm – 8:00 pm

Robert E. Hall, Stanford University

"Why is the U.S. Recovery from the Financial Crisis So Sluggish?"

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**Welcome Reception (AAEA & NAREA)**

Sunday, July 24, 8:00 pm – 12:00 am

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**NAREA Awards Luncheon**

*This is a ticketed event. The cost to attend for professionals is \$10. It is free for students to attend, but you must register for it in advance on the meeting registration form.*

Monday, July 25, 12:00 pm – 1:15 pm

The NAREA Awards Luncheon includes recognition of winners of annual awards, followed by an invited lecture by the distinguished recipient of the NAREA Award for Outstanding Public Service through Economics. All NAREA members are encouraged to attend. The subsidized ticket cost is \$10 for regular (non-student) members of NAREA and is free for student members. Members must pay their [membership fee](#) to NAREA by the early registration deadline to register for this luncheon.

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**NAREA Business Meeting**

Monday, July 25, 6:00 pm – 7:00 pm

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**The Case for Agriculture for Development: Challenges for Impact Evaluation and Policy Design**

Tuesday, July 26, 12:15 pm – 1:15 pm

The 2008 World Development Report, *Agriculture for Development*, punctuated the return of agriculture to the economic development agenda. As a result, governments, donors, and multilateral agencies have been expanding funding in this area even though the reliable evaluation of agricultural programs has proven difficult. In this context, program evaluation can help define priorities for agricultural investment, identify effectiveness, and assist in improving implementation. This plenary discussion will focus on the means for which impact evaluation can meet these goals, and how theory, observational data, and randomized controlled trials contribute to answering related questions. The broader issue discussed will be how, and to what extent economic evaluation can characterize efficacy and outcomes for agriculture, development, and other public programs in the developing world.

Moderator: Martin Ravallion, World Bank

Panelists:

- Michael Carter, University of California, Davis
  - Elisabeth Sadoulet, University of California, Berkeley
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**Closing Reception (AAEA & NAREA)**

Tuesday, July 26, 7:00 pm – 8:30 pm

**2011 AAEA & NAREA Joint Annual Meeting**  
**Northeastern Agricultural and Resource Economics Association (NAREA) Selected Papers Sessions and Symposia**  
**Preliminary Schedule**

<b>Time</b>	<b>Moderator</b>	<b>Session Name</b>	<b>Title</b>	<b>Authors</b>
Monday, July 25 10:15 - 11:45 am	Kent Messer	Eco-Marketing and Green Products	Agritourism Consumer's Participation In Wine Tasting Events: An Econometric Analysis	Venkata S. Puduri Ramu Govindasamy Kathleen M. Kelley
			The Impact of Environmentally Friendly Production Practices On Wine Purchase Decisions	Todd Schmit Bradley Rickard John Taber
			Effectiveness of Eco-Marketing On Green Vehicle Purchase Behavior In Maine: a Nested-Logit Model Approach	Shyamani Siriwardena Gary Hunt Mario Teisl Caroline Noblet
			Agglomeration Bonuses and Social Networks In Environmental Markets	Kent Messer Nathaniel Higgins Joshua Duke Daniel Hellerstein Loretta Lynch
Monday, July 25 10:15 - 11:45 am	Jill Caviglia-Harris	Global and Developing Issues	The Environmental Impacts of Advancing Infrastructure In Forest Frontiers	Jill Caviglia-Harris Elaine Frey
			Improvement of Traditionally Managed Marine Protected Areas: Insights From the Sasi System of Indonesia	Farhed A. Shah Umi Muawanah Robert S. Pomeroy
			Agricultural and Economy-Wide Effects of Global Pollinator Declines	Dana Bauer Ian Sue Wing
			The Optimal Environmental Tax Scheme Under the Influence of Corruption: Theoretical and Experimental Support for Indonesia	Deden Dinar Iskandar
Monday, July 25 1:30 - 3:00 pm	Kathleen Bell	Conservation and Consumer Behavior	Tradeoffs, Social Norms, Status, and Pro-Environmental Behavior: Adoption of Conservation Practices by Lakefront Households	Ann E. Speers Kathleen P. Bell Mario Teisl Jessica E. Leahy

How Will the Availability of Wind Energy Effect Electricity Consumption Behavior?

Megan R. Wibberly  
Mario Teisl  
Caroline Noblet  
Shannon K. McCoy  
Will Delavan

The Political Economy of a Natural Gas Severance Tax In Pennsylvania  
Are Mainers Blown Away by Wind?

Mario Teisl  
Caroline Noblet  
Shannon K. McCoy  
Mark Anderson  
Megan R. Wibberly  
Brandon Cosley  
Joseph Wellman  
Stacia Dreyer  
Sarah Marrinan  
Karen Hutchins  
Kevin A. Price

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Monday, July 25 1:30 - 3:00 pm	Arun Adhikari	Local Food and Community Policy	Concerns about Childhood Obesity, School Transportation Mode, and WTP for Local Food: Evidence From a Vermont Survey	Qingbin Wang Ethan Thompson
			Obesity and Diabetes, the Built Environment, and the 'Local' Food Economy	Matthew Salois
			Explaining Consumers' Willingness to Pay for Organic and Local Food Using Extended Theory of Planned Behavior Model	Tong Wu John Bernard Gwendolyn Hustvedt
			Estimating Labor and Fiscal Impacts Using Louisiana Community Impact Model: Comparing Panel Model and Three Stage Least Squares (3SLS)	Arun Adhikari James M. Fannin
Monday, July 25 1:30 - 3:00 pm		Symposium - Food and Health Trends - Economic Conditions, Healthy Alternatives, Local Foods, and School Lunches	USDA Commodities Processing: Impact On School Meal Nutritional Quality and Cost	Kristin Kiesel Markell Lewis Lisa Craypo Ellen Braff-Guajardo, Gail Woodward-Lopez Joshua Berning
			Access to Local Agriculture and Obesity	Alessandro Bonanno
			Diffusion and Performance of Healthy Alternatives in the U.S. yogurt market	Yingxian Wu Jeffery Hyde

			Recessionary Economic Conditions and the Market for Packaged Organic Foods	Edward Jaenicke
Monday, July 25 4:30 - 6:00 pm	Robert Johnston	Benefits Transfer and Non-Market Valuation	Spatially Augmented Meta-Regression Analysis: Implications for Benefit Transfer	Mahesh Ramachandran Robert Johnston
			No Income, No Trip, No Problem?: Using Existing Wildlife Harvest Data to Estimate Recreation Demand Models	Scott D. Knoche Frank Lupi
			Evaluating Benefit Transfers with Heterogeneous Resources and Primary Study Methods: A Meta-Analysis of International Coral Reef Values	Robert Johnston Luz Londono-Diaz
			Using STELLA Simulation Models to Teach Natural Resource Economics	Sahan Dissanayake
Monday, July 25 4:30 - 6:00 pm	Jordan Suter	Water Resources	How Do Households Choose Water Sources? Assessing the Tradeoffs Between Time, Money, and Water Quality In Rural Ethiopia	Lea K. Fortmann Joseph Cook
			The Rising Cost of Groundwater Depletion: Poverty and Policy Implications	Christopher Jeffords Farhed Shah
			U.S. Agriculture Water Conservation In the Face of Emerging Demands and Climate Change	Glenn D. Schaible Marcel Aillery
			An Experimental Investigation of Groundwater Resource Dynamics	Jordan Suter Holly Michael Kent Messer Joshua Duke
Monday, July 25 4:30 - 6:00 pm	William Wheeler	Topics in Disasters and Waste Management	Using Matching Estimators to Evaluate the Impact of Unit Based Pricing on Household Solid Waste Disposal	Christopher Wright John Halstead
			Oil Spills: Does Commercial Fishing Always Lose?	Beverly Fernandez Farhed Shah
			Application of A Network Science Approach to Post-Conflict/Post-Disaster Food System Reconstruction	Lynndee A. Kemmet
			The Effect of Estimation Basis On Reported TRI Releases	William Wheeler



Tuesday, July 26 1:30 - 3:00 pm	Joshua Duke	Land Use Policy and Preservation	Stated Preference and Spatial Location: Optimal Parcel Prioritization with Spatial Interdependencies	Steven J. Dundas Joshua Duke Robert Johnston Kent Messer Lei Lei Bradley Rickard Joseph V. Balagtas Jennifer A. Plowden Kathleen Bell
			A Closer Look at the Influence of Government Policy On Land Use In the U.S	
			Development and Conservation Planning: Advancing and Passing the Ball	
			What Makes Farmers Willing to Participate In Payment-for- Environmental Services Programs?	Shan Ma Scott M. Swinton Frank Lupi Maria Christina Jolejole
Tuesday, July 26 8:00 - 9:30 am	Titus O. Awokuse	International Trade and Energy	Does Foreign Lobbying Influence US Trade Policy?	Olufemi D. Bolarinwa Titus O. Awokuse
			Foreign Direct Investment and Intellectual Property Rights: Evidence From the Knowledge-Capital Model	Lu Fang Titus O. Awokuse
			Exploring the Causal Links Between FDI and Economic Growth for Small Open European Economies	Ruizhi Xie Titus O. Awokuse
			Interstate and State Water Management Institutions' Influence On Energy Development: Shale Gas Development In the Northeast	Charles W. Abdalla
Tuesday, July 26 8:00 - 9:30 am	Patrick Walsh	Analysis of Property Values: Theory and Applications	The Dynamics of Farm Real Estate Values During the Housing Price Bubble: Evidence From New York State	Allison M. Borchers Todd H. Kuethe Cynthia Nickerson Mitch Morehart Carrie M. Tuttle Martin Heintzelman Sudiksha Joshi Michael P. Strager
			Values In the Wind: A Hedonic Analysis of Wind Power Facilities	
			Assessing the Effects of Forest Land Conservation: A Spatial Hedonic Approach	
			Running Spatial Lag Models without the Cumbersome Weights Matrix, with An Application In Hedonics	Patrick Walsh
Tuesday, July 26 10:30 am - 12:00 pm	Mahesh Ramachandran	Climate Change: Effects and Sequestration Opportunities	Two Goals In One? the Costs of Storing Carbon In Agricultural Soils	Marit E. Kragt Michael Robertson David Pannell

			Examining the Nexus of Greenhouse Gas Emissions, Agricultural Productivity, and Trade Openness: A Case of the United States	Tun-Hsiang Yu Man-Keun Kim
			Agricultural Productivity Growth In New England: Will Climate Change Matter?	Deep Mukherjee Linke Wang
			Geological Carbon Sequestration Management: An Application of Genetic Algorithm	Hui Su
Tuesday, July 26 10:30 am - 12:00 pm	Owen A. Morgan	Food and Wine: Safety and Policy	Examining the Links Between Wine Distribution Laws, Alcohol Consumption, and Traffic Fatalities	Teevrat Garg Bradley Rickard Marco Costanigro
			Measuring the Impact of the 2010 Egg Recall On Consumer Behavior	Zachary Johnston John Bernard
			The Influence of Food Safety Disquiet On the Demand for Locally Grown Ethnic Greens and Herbs: A Logit Analysis	Venkata S. Puduri Ramu Govindasamy Kathleen M. Kelley
			Accounting for Tastes: A Valuation In Risk Reduction In Raw Seafood Consumption	Owen A. Morgan David M. Bruner William L. Huth David M. McEvoy
Tuesday, July 26 1:30 - 3:00 pm		Symposium - Impact Evaluation in Practice	Heterogeneous impacts: Identifying and interpreting regional variation in the impact of payments for ecosystem services in Costa Rica	Erin Sills R. Arriagada P. Ferraro S. Pattanayak
			The ecological footprint of poverty alleviation: Evidence from Mexico's oportunidades program	Jarrold Welch J. Alix-Garcia C. McIntosh K. Sims
			Forest Income after Uganda's Forest Sector Reform: Are the Rural Poor Gaining?	Pam Jagger
			The 'Credibility Revolution': Agricultural and Applied Economists, Take Note	Marc F. Bellemare
Tuesday, July 26 1:30 - 3:00 pm	David Timmons	Biofuels: Production and Consumption	Does Money Grow On Trees?: People's Willingness to Pay for Cellulosic Ethanol	Katherine Farrow Mario Teisl Caroline Noblet

			The Feasibility of Cellulose-to-Ethanol Production In New Hampshire Using Forest and Agricultural Biomass	Matthew M. Smith Douglas E. Morris John Halstead Sarah S. Smith
			Cointegration In Markets for Yellow Grease and Soybean Oil	Sangnyeol Jung Stephen Davis
			Landowner Income and Willingness to Plant Biomass Crops	David Timmons
Tuesday, July 26 4:45 - 6:15 pm	Krishna Paudel	Agricultural Productivity Analysis and the Dairy Industry	Whole Milk Vs. Reduced Fat Milk Consumption Among WIC Children: Pre-Food Package Changes	Ariun Ishdorj Emine Bayar Oral Capps Jr.
			Multiple Output and Multiple Input Productivity Analysis with Undesirable Outputs: An Application to Dairy Farming In New England	Eric Njuki Boris Bravo-Ureta Deep Mukherjee
			Cow-Calf Farm Management: Farm Survey Evidence From 2007 - 2009	Richard Nehring Jeffrey Gillespie J. Michael Harris Kenneth Erickson Charlie Hallahan
			Test of Convergence In Agricultural Factor Productivity: A Semiparametric Approach	Krishna Paudel Biswo Poudel Mahesh Pandit
Tuesday, July 26 4:45 - 6:15 pm	Mike Livingston	Pest Control and Pesticide Resistance	Spatially Optimal Habitat Land Use Management for Natural Pest Control Ecosystem Services In Agricultural Landscapes	Wei Zhang Scott M. Swinton Aklesso Egbendewe- Mondzozo Wopke van der Werf Felix Bianchi Elisabeth Newcomb Sinha
			Do Pesticide Labels Protect Agricultural Workers?	
			Diffusion of Bt Cotton In India: Impact of Seed Prices and Technological Development	Anchal Arora

Economic Returns to Glyphosate Resistance Management

Mike Livingston  
Jorge Fernandez-Cornejo  
David Shaw  
Micheal Owen  
Philip Dixon  
Stephen Weller  
Bryan Young  
Robert Wilson Jr.  
David Jordan

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Tuesday, July 26 4:45 - 6:15 pm	Eric N. Duquette	Uncertainty and Risk Management	The Future of California's Sacramento-San Joaquin Delta: Water Policy Alternatives and Probabilistic Political Viability	Susan Stratton Sayre Rachael Goodhue Leo Simon
			A Dynamic Model of Farmer Adaptation to Surface-Water Supply Uncertainty	C. S. Kim Marcel Aillery Richard Adams Michael Livingston
			Learning by Doing, Risk Aversion and Use of Risk Management Strategies	Hiroki Uematsu Ashok Mishra
			Adaptation by US Farmers to Weather Risks: Technology Adoption and Insurance Coverage	Eric N. Duquette Robert M. Ebel

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**2011 AAEA & NAREA Joint Annual Meeting  
Pittsburgh, PA  
July 24-26**

**Preliminary Program  
2011 NAREA Workshop  
Economics and Child Nutrition Programs**

9:00-9:25	Joseph Price Brigham Young	The Role of Item Quality and Variety in Increasing Fruit and Vegetable Consumption at School
9:25-9:50	Greg Madden Utah State	Incentivizing Fruit and Vegetable Consumption in Elementary School Children
9:50-10:20	Collin Payne New Mexico State	Consumer Health Intervention Strategies that Benefit Federal, Commercial and Retailer Interests
10:20-10:45	Richard Patterson Cornell	Evidence of Hot-Cold Empathy Gap in Parent Grocery Purchases
10:45-11:00	Break	
11:00 - 12:00	George Loewenstein Carnegie Mellon	Keynote Address
12:00 - 1:00	Lunch	
1:00-1:25	David Just and Brian Wansink, Cornell	Convenience and Choice in School Cafeterias
1:25-1:50	Joshua Price Univ. of Texas, Arlington	De-Fizzing Schools: The Effect of Vending Machines on Student Behavior and Achievement
1:50-2:15	Amit Sharma Penn State	Improving School Lunch Decisions Through Faster Lunch Lanes
2:15-2:40	Melayne McInnes Univ. of South Carolina	Assessing School Food Choice Architecture
2:40-2:55	Break	
2:55-3:20	Diane Whitmore- Schanzenbach, Northwestern	TBA
3:20-3:45	Constance Newman ERS-USDA	The Food Cost of Healthier School Lunches
3:45-4:10	Craig Gundersen Univ. of Illinois	Does SNAP Alleviate the Effect of Financial Stress on Childhood Obesity
4:10-4:35	Helen Jensen, Iowa State	Fruit and Vegetable Choices of African American Youths
4:35-5:00	Kristin Kiesel Sacramento State	Taste and Food Education: The Impact of a School Based Intervention on Children's Food Choices
5:00-5:10	Wrap Up	